



# NBA ALL-STAR JAM SESSION

New Orleans Ernest N. Morial Convention Center

February 13-16, 2014

<http://online.osacorp.com>

## PARTNER ACCEPTANCE

This form must be completed, signed and returned to Lindsay Dreyer at [ldreyer@osacorp.com](mailto:ldreyer@osacorp.com) by October 1, 2013.

### CONTACT INFORMATION

Event: 2014 NBA All-Star Jam Session Exhibiting Company/Brand Name: \_\_\_\_\_

Company Name (Exhibitor): \_\_\_\_\_

Company Address: \_\_\_\_\_ E-Mail Address: \_\_\_\_\_

Office Number: \_\_\_\_\_ Fax Number: \_\_\_\_\_ Mobile Number: \_\_\_\_\_

Please provide contact information for primary and secondary on-site representatives for the exhibit. These individuals must be attending the event and be on-site for any event-related communications and decisions.

### PRIMARY ON-SITE PERSON

Name: \_\_\_\_\_ E-Mail Address: \_\_\_\_\_

Company Address: \_\_\_\_\_

Office Number: \_\_\_\_\_ Fax Number: \_\_\_\_\_ Mobile Number: \_\_\_\_\_

### SECONDARY ON-SITE PERSON

Name: \_\_\_\_\_ E-Mail Address: \_\_\_\_\_

Company Address: \_\_\_\_\_

Office Number: \_\_\_\_\_ Fax Number: \_\_\_\_\_ Mobile Number: \_\_\_\_\_

### ACCEPTANCE

Your signature below denotes acceptance of all terms and conditions included in this Exhibitor Guide.

*Exhibitor shall indemnify, release and hold harmless NBA Entertainment ("NBAE"), NBA Properties, Inc, the National Basketball Association ("NBA") and its member teams, any sponsors of Jam Session (the "Event"), OSA International, Inc. and their respective related entities, affiliates, employees, agents, officers, guests, patrons or invitees from any and all claims, losses, damages, or expenses, including reasonable attorneys' fees, resulting from claims or actions for bodily injury, including death, or property damage caused by (i) exhibitor's failure to comply with any of the terms and conditions of the Jam Session Exhibitor Kit or (ii) any act or omission of exhibitor or any of its respective employees, agents, officers, licensees, guests or invitees.*

*Nothing in this Exhibitor Guide shall be deemed to grant exhibitor any rights to use the name, trademarks or other intellectual property of NBAE, NBA Properties, Inc, the Event, any Event sponsor, the NBA or its member teams in any manner. NBAE and its designees shall have the right (but not the obligation) to use, at no cost, the name and/or logo of exhibitor in all media solely for purposes of advertising and promoting the Event and on any Event-related merchandise marketed, distributed and/or sold by NBAE or such designees. Exhibitor acknowledges that NBAE and its designees may televise, videotape, take photographs, write about or otherwise record (the "Recording") the Event (including any participants in the Event) at Event Site. Exhibitor hereby consents to the commercial or other exploitation of such Recording notwithstanding the fact that the exhibitor and/or exhibitor's activities at the Event may be referred to or visible therein.*

\_\_\_\_\_  
(Signature of Authorized Representative)

\_\_\_\_\_  
(Print Name)

\_\_\_\_\_  
(Title/Company)

\_\_\_\_\_  
(Date)

